

AMERICAN FAMILY ASSOCIATION WHAT IMPACT WOULD MY GIFT HAVE? OR, WHAT IMPACT DOES MY GIFT HAVE?



American Family Association Action Alert emails reach over 2.5 million subscribers alerting them to current events in areas such as television content/advertising, pro-life issues, decency issues and other issues of concern to which subscribers can respond quickly and effectively. Visit this page for more information on impact of AFA.

<http://action.afa.net/Detail.aspx?id=31#HAS-AFA-MADE-AN-IMPACT>

Website: <http://www.afa.net>



The *AFA Journal*, flagship publication of the American Family Association, delivers timely content in the areas of news, church, education, culture, ministry, pornography, and media reviews each month to a subscribership of over 170,000. The information contained in the *AFA Journal* helps equip Christians and others of like-mind to make a difference in their churches and communities.

Website: <http://www.afajournal.org>



The American Family Radio Network, nearly 200 stations strong nationwide and worldwide on the web with stations divided between two distinct networks captures 2-3 million listeners per week. *Today's Radio for Life* delivers inspirational music and Biblically-based programs. *The AFR Talk Network* encourages listeners with current news and events from a Christian worldview, motivating them to action to help preserve the moral and religious foundation of the United States of America. Website: <http://www.afr.net>



The American Family News Network delivers daily news content to over 757,000 subscribers to *the Daily News Brief* email and to over 2 million listeners through AFR Talk Network as well as through video feeds on AFA.net, Sky Angel Television Network, and the AFA Channel. Website: <http://www.onenewsnow.com>



The Homeschool Channel, the first channel of its kind, delivers educational, inspirational, and Biblically-based resources over the web to 16,000 homeschool families nationally and internationally. Partnerships include other ministries such as Answers in Genesis and The Homeschool Legal Defense Association.

Website: <http://www.thehomeschoolchannel.tv>



The AFA Online Store is a source used by a customer base of over 155,000 individuals, families and churches for quality materials hand-picked by AFA reviewers such as DVDs for family entertainment and education, resources for homeschoolers, items for Christian activism, and Christian counseling resources. Website:

<http://store.afa.net>

The AFA New Media Department's team of young, talented producers, videographers, technicians, designers, and programmers produce original works for AFA/AFR as well as lead the way in AFA/AFR's entrance into new media such as Facebook, Twitter, You Tube, other social media and AFA/AFR specific mobile applications designed to reach millions of people now immersed in new technology.